Business Administration Level 2

Структура курса
Communication in a Business Environment

Aims and Objectives	Демо-версия
- Aims and Objectives: Communication in a Business Environment	✓
i-ACT: Business Communication	Демо-версия
- Forms of Communication	✓
- Appropriate Methods of Communication and the Audience	✓
- Forms of Communication	✓
- Appropriate Methods of Communication and the Audience	✓
- Forms of Communication	✓
i-ACT: Verbal, Non-Verbal and Written Business Communication	Демо-версия
- Written Communication	✓
- Non-Verbal Communication	✓
- Written Communication	✓
- Non-Verbal Communication	✓
- Verbal, Non-Verbal and Written Business Communication	✓
i-ACT: Appropriate Response in Business Communication	Демо-версия
- Communicating in Different Situations	✓
- Company Standards and Policies	✓
- Communicating in Different Situations	✓
- Company Standards and Policies	✓
- Appropriate Response in Business Communication	✓
i-Practice: Writing a Letter	Демо-версия
- Writing a Letter	✓
- Writing a Letter (Assessment)	✓
i-Practice: Writing a Business Email	Демо-версия
- Writing a Business Email	✓
- Writing a Business Email (Assessment)	✓
i-Practice: Making a Phone Call	Демо-версия
- Making a Phone Call	✓
- Making a Phone Call (Assessment)	✓
i-Practice: Responding to a Phone Call	Демо-версия
- Responding to a Phone Call	✓
- Responding to a Phone Call (Assessment)	✓

Principles of Business Document Production and Information Management
Aims and Objectives

i-ACT: The Different Legal Structures

- Private, Public and Voluntary Organisations

- Organisations in the Private, Public and Voluntary Sectors

- The Different Legal Structures

Manage Personal Performance and Development

Aims and Objectives

- Aims and Objectives: Manage Personal Performance and Development

i-ACT: Managing Personal Performance, Time and Workload

- Managing Personal Performance, Time and Workload

- Managing Personal Performance, Time and Workload

- Managing Personal Performance, Time and Workload

i-ACT: Personal Development Needs, Policies and Benefits

- Personal Development Needs, Policies and Benefits

- Personal Development Needs, Policies and Benefits

- Manage Personal Performance and Development

- Personal Development Needs, Policies and Benefits

i-Practice: Personal Development Plan

- Personal Development Plan

- Personal Development Plan (Assessment)

Develop Working Relationships with Colleagues

Aims and Objectives

- Aims and Objectives: Develop Working Relationships with Colleagues

i-ACT: Effective Team Working

- Effective Team Working

- Communication Processes

- Conflict Management Techniques

- Mapping Effective Team Working

- Effective Team Working

i-ACT: Collaborating with Colleagues to Resolve Problems

- Collaborating with Colleagues on Problems

- How to Get the Team Involved

- Problem Scenarios

- Problem Scenario – Double Booking

- Identifying and Resolving Problems

- Communicating Problems

- Resolving Problems

i-ACT: Warning Colleagues of Problems and Changes

- Warning Colleagues of Problems and Changes

- Kübler-Ross Change Curve

- Kotter's 8 Step Change Model

- Stages of Change

- Warning of Changes

- What to Do When Things Go Wrong. Voicemail Systems
- Using Voicemail Systems
- Using Voicemail Systems

i-Practice: Making a Call
- Making a Call to a Lead Customer and Leaving a Message
- Making a Call to a Lead Customer and Leaving a Message (Assessment)
- Making a Call to a Lead Customer to Renew the Contract
- Making a Call to a Lead Customer to Renew the Contract (Assessment)

i-Practice: Receiving a Call
- Receiving a Call
- Receiving a Call (Assessment)

Meet and Welcome Visitors in a Business Environment
Aims and Objectives
- Aims and Objectives: Meet and Welcome Visitors in a Business Environment

i-ACT: Meet and Greet Requirements
- Organisation's Procedures for Dealing with Visitors
- Receiving a Visitor
- Meet and Greet Requirements
- Meet and Greet Requirements

i-ACT: Meet and Greet Requirements (Role of a Receptionist)
- Steps to Be Followed When Welcoming a Visitor
- Sequence of Tasks Performed by Receptionist
- Meet and Greet Requirements for Receptionists
- Meet and Greet Requirements

i-Practice: Meet and Greet Procedures
- Meet and Welcome Visitors in a Business Environment
- Meet and Welcome Visitors in a Business Environment (Assessment)

Manage Diary Systems
Aims and Objectives
- Aims and Objectives: Manage Diary Systems

i-ACT: Working with Diary Systems
- Managing Paper and Electronic Diaries
- Managing Diaries
- Managing Your Diary More Effectively
- Managing Paper and Electronic Diaries
- Effectively Managing Diaries
- Working with Paper and Electronic Diary Systems

i-ACT: Managing Diary Systems
- Creating a Diary Entry
- Managing Electronic Diary Systems
- Calendar Confidentiality
- Managing Diary Systems

Deliver Customer Service

Aims and Objectives

- Aims and Objectives: Deliver Customer Service

i-ACT: Working with Customers

- Customers' Needs, Expectations and Satisfaction

- Promises to the Customer and the Pillars of Customer Service

- Measuring the Effectiveness of Customer Service

- How to Treat the Customers

- Customer Service

- Working with Customers

i-ACT: How Organisation and Brand Can Influence Customer Service

- Products and Services

- The Importance of a Brand

- Linking the Brand to Customer Service

- Products, Services and Brand Identity

- How Organisation and Brand Can Influence Customer Service

i-ACT: Preparing and Delivering Customer Service

- Standards of Presentation and Behaviour

- The Customer Service Journey

- Policies, Procedures and Legal Requirements

- Customer Service Legislation and Company Policies

- Customer Service Policies and Legislation

- Preparing and Delivering Customer Service

i-ACT: Improving Customer Service

- Identifying Improvements to Be Made

- How to Improve Customer Service

- Ways to Improve Customer Service

- Understanding How to Improve Customer Service

Develop Customer Relationships

Aims and Objectives

- Aims and Objectives: Develop Customer Relationships

i-ACT: Developing and Supporting Relationships with Customers

- The Customer Relationship

- Customer Loyalty, Retention And Expectations

- The Customer Relationship

- The Customer Relationship

i-ACT: Working with Customer Feedback

- Ways to Share Feedback From Customers

- Taking action and logging feedback

- Importance of Customer Feedback

- Managing customer feedback

- Importance of Customer Feedback

i-ACT: Communication with Customers and CRM Systems

- Understanding the basics of CRM for internal and external customers
- Communications Between Internal and External Customers
- Communication with Customers and CRM Systems
- Communication with Customers and CRM Systems

i-Practice: Good Customer Service
- Good Customer Service
- Good Customer Service (Assessment)

Use Email

Aims and Objectives
- Aims and Objectives: Use Email

i-ACT: Guidelines and Procedures for Using Email
- Composing and Sending Emails
- Responding to and Formatting an Email
- Respect, Safety and Organising Contacts
- Sending and Formatting Emails
- Respect, Safety and Organising Contacts
- Guidelines and Procedures for Using Email

Principles of Equality and Diversity in the Workplace

Aims and Objectives
- Aims and Objectives: Principles of Equality and Diversity in the Workplace

i-ACT: Understanding the Implications of Equality Legislation
- Equality, Diversity and Discrimination
- Characteristics Protected by the Equality Act 2010
- Direct and Indirect Discrimination and Harassment
- Protected Characteristics
- The Implications of Equality Legislation
- Understanding the Implications of Equality Legislation

i-ACT: Compliance with Equality and Diversity Legislation
- The Effects of an Organisation's Attitude to Equality and Diversity
- Advisory Bodies and Judicial Measures
- Complying with AntLegislation
- Legislation, Codes of Practice and the EHRC
- Compliance with Equality and Diversity Legislation

i-ACT: Equality and Diversity Context in the Workplace — Understanding Organisational Standards and Expectations
- Positive and Negative Outcomes of Equality and Diversity Policies
- Organisational Standards and Expectations for Equality and Diversity in the Workplace
- Challenging Negativity and Reporting Discriminatory Behaviour
- Prejudice, Stereotypes and Discrimination
- Behaviours and Actions
- Understanding Standards and Expectations for Equality and Diversity in the Workplace